Prof. Williams E365

Evaluation Criteria for Audio Literacy Narrative – 20% of total grade

Pieces		
1. Written literacy narrative of about 500 words	25 pts	
2. An audio version of the literacy narrative	25 pts	
3. An introduction to a collection of three other literacy narratives of 750-	25 pts	
1000 words.	_	
4. A detailed analysis (500–750 words) of <i>each</i> literacy narrative, linking the	25 pts	
narrative to the themes you introduced in your introduction.		
Total:		

Evaluation Criteria for Alphabetic Literacy Narrative

- 1. Does it have a point (a moment of reflection, an insight shared)?
- 2. Tension and pacing: Does it have a narrative arc? Is it really a story, rather than a collection of information? Does the story keep the listener wanting to find out what happens next? Is there conflict, suspense, aroused curiosity, or a sense of anticipation?
- 3. Significant details: does the story show, rather than just tell what's happening?
- 4. Economy: do all the elements contribute to the main idea or effect? Is there any unnecessary or irrelevant information that should be cut?

Evaluation Criteria for Audio Version of Literacy Narrative

- 1. Acceptable sound quality. Voices need to be clearly discernible above any background noises. Audible distractions should be kept to a minimum.
- 2. Polished delivery
- 3. Use of other sounds to enhance the message of the narrative
- 4. Ethical use of sounds in soundtrack

Evaluation Criteria for Literary Narrative Exhibit

- 1. Clear explanation of the rationale for analyzing the three narratives together as a "cohort," including evidence from the narratives and their associated metadata
- 2. Detailed discussion of any contextual information about the recording of the interviews that might help readers understand the narratives and the themes you discuss
- 3. Detailed discussion of the themes you discovered and the evidence supporting your identification of those themes
- 4. Appropriate and clearly revealed organization of your analyses around the themes you discovered in the narratives
- 5. Carefully composed and edited prose that is free of misspellings, typos, and grammatical blunders
- 6. A list of works cited (MLA format), including the audio narrative
- 7. Presentation on web site: Do the aesthetic choices made enhance the presentation of materials or distract? Is navigation scheme clear? Do any images work as organizing metaphors as opposed to mere decoration?